

Staff Jurisdiction Analysis Summary
City of Oroville, Butte County
2012-13 CalRecycle Jurisdiction Review Cycle

Based upon review of diversion program implementation, LAMD staff recommends that Oroville (City) is meeting the requirements of AB939. Although challenges and minor gaps continue, the City management has been supportive of the new Recycling Coordinator's efforts, and the City is making a concerted effort to address issues and improve programs. In addition, the hauler is interested in working to improve data management and reporting. Diversion and recycled content procurement programs have been observed to be effective as summarized below:

- **Residential:** Mandatory program serves all City residents with garbage, greenwaste and recycling. There are no exemptions to service. Diversion programs currently cover all predominant recoverable waste types except food waste. Contamination issues are being addressed and resolved by the hauler. The hauler is also responsible for residential education and outreach promoted through various methods including internet, print and direct contact to ensure program information is reaching all residents.
- **Commercial:** The City has been more involved with schools through its Recycling and Rubbish Education (RARE) program, presenting at one school in 2013. Waste assessments are provided to businesses through the hauler. Businesses are made aware of this service by direct contact from the hauler, word of mouth/business to business, presentations at events and hauler website. Recycling as well as greenwaste is offered at no additional charge to businesses. Rates vary according to container size and businesses are made aware of the economic incentives to divert via the hauler's website and direct contact via hauler representative. The hauler targets education to this sector in electronic (website) and print materials and by direct contact with clients. The City has implemented mandatory recycling whereby all businesses pay for and are automatically provided garbage, recycling and greenwaste service. There are no exemptions from receiving the recycling and greenwaste carts. Several large businesses in Oroville self-haul and back-haul recyclables, including major grocery stores, RCBS, Roplast, Pacific Coast Produce, Walmart and Graphic Print. The City and hauler continue to use electronic media to educate and inform businesses by updating information on respective websites. The City continues to publish articles in the e-newsletter sent to commercial customers.
- **MCR:** Staff determined the City adequately implemented mandatory commercial recycling through education and outreach in addition to making improvements regarding monitoring. The City and hauler continue using electronic media to educate and inform businesses by updating information on their websites. The City continues to publish articles in the e-newsletter sent to commercial customers as well as the hauler informing them about AB341 through bill inserts and presentations. The franchise hauler has made numerous presentations to civic organizations, multi-family complexes and businesses during the review cycle including: Oroville Rotary Club, Oroville Exchange Club, Oroville Area Chamber of Commerce, North Valley Property Owners Association, Farm Show, Fairs, Oroville Economic Development, Rotary, Home Depot Customer Appreciation Day the Retired Teachers Club and local schools. Throughout the review cycle the hauler has provided recycling to all participants covered under

MCR. In 2013, some commercial customers opted out, using other recycling options and other businesses were removed due to high contamination issues and additional fees associated with disposal. While there were challenges for the recycling coordinator to receive reports and data from the hauler in 2012/13, there have been positive changes resulting in receiving reports in a timely manner, more accurate data, and open lines of communication between the hauler and the City. The franchise hauler identified businesses and multi-family complexes required to comply with AB 341 and reviews this information semi-annually with the City of Oroville. The hauler makes direct contact with businesses and multi-family complexes not subscribing to recycling and discusses AB 341 compliance requirements with them and reports this to the City. Recycling is mandatory in the City of Oroville and the hauler ensures all of the complexes have the required containers resulting in all multifamily complexes with 5 or more units recycling.

- **Construction & Demolition (C&D) Debris:** A City ordinance requires all material to be taken to the transfer station and separated to maximize recycling of materials. When a permit is requested, the customers are made aware of the ordinance by Building Department staff who assist applicants from the beginning of the process through completion to ensure appropriate forms and weight documentation is submitted and that the project is in compliance with program requirements. The City ensures that each applicant is educated about the requirement. Staff are engaged with applicants during the entire process from initial planning documents to completion of the project. The City granted no exemptions ensuring all C&D material is processed. Furthermore, there have been no instances in which the California Green Building Code 50% diversion requirement has not been met. The City has comprehensive C&D recycling information posted on its website, including project checklists. LAMD staff will assist the City to improve tracking of recycled materials.
- **Government:** The Recycling Coordinator has educated individual departments about the City's in-house source reduction and recycling programs. Based on site visits, it appears the programs are being implemented effectively based on reduced purchasing costs provided by the City's Accounting Department and increased recycling witnessed over the last two years. The City has implemented new measures to reduce waste, such as the use of double-sided printing. Recycling containers are located throughout City facilities and appear to be used by staff. Greenwaste material is minimized through the use of mulching mowers including some material used for erosion control. Reuse of paper and packaging materials as well as scanning documents and sharing them electronically is encouraged, in lieu of providing hardcopies. The City has an Environmentally Preferable Procurement Program that requires purchasing staff to choose products with recycled content, to consider life cycle and cost benefits, and other environmental factors, and the policy outlines staff and agency requirements. LAMD staff will also work with the City to help it track recycled content purchases.